

Faculty of Business Administration

n.a. = not available

Course number	Title of Subject	Course Description	Credits	Grade
<b>Department English courses (10 credits) *English Track students can take equivalent Japanese courses.</b>				
BUSI173	Study Skills for Business I	Study Skills for Business 1 (SSB1) in the spring semester and SSB 2 in the fall semester will improve students' English skills by focusing on developing writing, listening, note-taking, and speaking skills as well as vocabulary.	2	1
BUSI174	Study Skills for Business II	Study Skills for Global Business 1 (SSGB1) in the spring semester and SSGB 2 in the fall semester will improve students' English skills by focusing on developing writing, listening, note-taking, and speaking skills as well as vocabulary.	2	1
BUSI175	Business English I	Business English I in the spring semester will improve student's communication skills in many everyday business situations as they study business vocabulary and topics. Students will also practice important business skills such as negotiating, making presentations, and telephoning in English.	2	1
BUSI176	Business English II	The overall goal of this course is to develop the students' ability to use English in certain business settings. Students will be expected to develop speaking and critical thinking skills focused on the following areas during the semester.	2	1
BUSI177	Business English III	This course is designed for students who wish to improve their English skills in the workplace. Students will develop writing, listening, and speaking skills as well as vocabulary related to the work environment. Topics are very relevant for Asian learners and there are many opportunities to explore this region as well as beyond while building cultural awareness.	2	2
<b>Faculty Required Courses (compulsory, 10 classes, 26 credits)</b>				
BUSI270	Introduction to Global Business Leadership	The introduction to global business leaders course become compulsory subject one you have selected the course. Through group discussion, we will learn about global perspectives needed for today's business environment, the kinds of leadership needed, case studies, and relevant theories and knowledge. Classes are offered in English Japanese. This helps to improve one's ability to understand English, the common working language globally, and serves as a springboard for capacity building. The course is taught by an international team of lecturers who work together to communicate the key concepts in both English and Japanese. The course is organized for active student participation. The contents of the course focuses on developing global business leadership, providing an analysis of the "strengths and weaknesses," and introducing case studies of foreign temporary employees in Japanese companies, global human resources, diversity management, and the challenges of responsible leadership in these conditions. SA's will also support classes by helping by students form small groups for discussion.	2	1
BUSI271	Global Business Communication I	The contents of this course will provide students with opportunities to develop a broader understanding of how business is conducted at an international level. Students will gain a better appreciation for intercultural aspects of business transactions while improving their communication, listening, reading, writing, and presentation skills. Topics range from cultural diversity and socializing to presentations, meetings, and negotiations. Particular emphasis will be placed on working across cultures in the business world and how developing those skills can assist in producing international leaders.	4	2
BUSI272	Global Business Communication II	The contents of this course will provide students with opportunities to develop a broader understanding of how business is conducted at an international level. Students will gain a better appreciation for intercultural aspects of business transactions while improving their communication, listening, reading, writing, and presentation skills. Topics range from cultural diversity and socializing to presentations, meetings, and negotiations. Particular emphasis will be placed on working across cultures in the business world and how developing those skills can assist in producing international leaders.	4	2
BUSI274	International Business	Key areas of study: - the institutional context of international management: relations between states and multinational corporations (MNC) - roles of private and public international organizations - the structure of international business: trade in products and services - international capital flows - the direct and indirect forms of international activities, from export to acquisition - the multinational operations as national, globally integrated and transnational corporations: learning and innovation process in MNC - production - human resource management (HRM) - marketing Emphasis will be put on the MNCs activities in a range of Asian countries	4	2
BUSIxxx	Principles of Marketing	The purpose of this course is to acquire basic knowledge of marketing and understand how customer oriented marketing activities are performed in the business world. The course will also provide insights to students on how to perform marketing analysis and planning. Furthermore, students will strengthen their Business English and presentation skills in group presentations.	4	2
BUSI224	Financial Management	Knowledge of finance is essential for a person who studies economics and business administration. In this class, we will learn a feature of securities as like a stock and bond, and the role of the stock markets in the first half of semesters. And then we proceed applied problems of the finance in the second half using fundamental knowledge studied earlier.	4	2
<b>Faculty Selective Required Courses (selective but required for 16 credits or more)</b>				
BUSIxxx	Principle of Business	Study of business administration is the research on real situation of corporations, but it is the fact that its contents as academic literature are highly abstract and difficult. I am going to explain theories as much understandable as possible through using concrete cases. We will have talks by invited lecturers twice.	4	1
BUSIxxx	Introduction to Accounting I	Bookkeeping is a computation system of measuring and reporting flows of values in the business enterprises. It is dispensable for business administration. Through this course you will understand the basic principles of bookkeeping and master basic computation techniques and obtain basic knowledge regarding business enterprise and its activities. You are expected to have 3 hours out-of-class study a week. You had better spend more time for review than preparation for the class.	2	1
BUSIxxx	Introduction to Accounting II	You will get interested in proficiency and reasonableness of business by understanding fundamental business enterprise and bookkeeping, and mastering basic computation technique of bookkeeping in this course(B level at the grade). Additional 20 hours study may help you pass Nissho Bookkeeping Examination (Level 3).	2	1
BUSI141	Statistics	This course provides students with two basic statistical skills required in the field of business administration: descriptive statistics and inferential statistics. In the course, based on the data obtained from economic, business administration, and other social activities, students learn analytic methods for resolving issues such as what the data mean and what they can forecast from the data. We also use computers and the commonly-used Excel spreadsheet software to analyze the data. Therefore, students should learn both the statistical theories and the methods for analyzing data based on those theories. Basic statistics is an essential part of the learning for all students of business administration. This is an important subject that is often required when writing your Senior Thesis or after employment. The statistical way of thinking that students learn in this course can also be used as a scientific way of thinking in general society.	4	1
BUSIxxx	Principles of Economics	The course deals with basic concepts and analytical tools in economics. Most of the course can be divided into two broad segments: microeconomics and macroeconomics. Microeconomics analyzes the interactions of individual consumers (households) and producers (firms) in specific markets. A major theme of this section will concern the strengths and weaknesses of markets as a mechanism for coordinating the production and distribution of goods and services. Macroeconomics, on the other hand, focuses at the national level, examining the determination of important macroeconomic variables, such as the level and rate of growth of output (gross domestic product), the rate of inflation, the level of unemployment, as well as flows of imports and exports and the balance of trade.	4	2
BUSI201	Humanistic Management Workshop	The aim of this course is to help students deepen their thinking about humanism, develop their own opinions and judgmental standards on humanism-based management, think about how they should be in their student life and after finding employment, and then set their own concrete targets. To acquire the viewpoint of humanism-based management and apply it to your own opinions and judgmental standards, you should not only learn the theories but also study humanism from various viewpoints, deepen your thinking, and seek the form that humanism should take. Therefore, this Seminar of Humanistic Management invites various guests including graduates or members of faculty of this university to deliver lectures in an omnibus format. Students will learn about humanism-based management from various viewpoints, develop their own opinions and standards of judgment, and then develop the skills required through reviews using group work and worksheets.	2	2
BUSI301	Seminar 1	Specified intensive study by small group with a mentor professor	2	3
BUSI302	Seminar 2		2	3
BUSI401	Seminar 3		2	4
BUSI402	Seminar 4		2	4
<b>Faculty Selective (selective but required for 34 credits or more)</b>				
BUSIxxx	Global Business Internship A	Internship program abroad	2	1
BUSIxxx	Global Business Internship B		2	1
BUSIxxx	International Business Studies I	Credits for study abroad	3	1
BUSIxxx	International Business Studies II		3	1
BUSIxxx	Global Program Mission I	study mission on global business leadership for 2 or 3 weeks organized by the faculty	2	1
BUSIxxx	Global Program Mission II		2	2
BUSIxxx	Japanese Business 1		2	2
BUSIxxx	Japanese Business 2		2	2

Course number	Title of Subject	Course Description	Credits	Grade
BUSIxxx	Global Program Foundations	1) Understand how organizations (can) contribute to society as global citizens, understand global issues from various angles, and grasp the global trend of the efforts to solve them. 2) Learn concepts and terms in English to acquire skills to understand and discuss the related topics overseas. 3) Share the awareness of global issues with GP mission participants and build the foundation for co-learning experiences.	2	2
BUSIxxx	Global Program Review	This course is required to participate in GP missions. However, the students who do not plan to participate in GP missions but wish to learn to prepare for study abroad / CSR topics, they can also take the course. The workshop will be conducted bilingually in Japanese and English. The course expects students to work cooperatively in teams as well as work individually at home and in class.	2	2
BUSI284	Project Management I	Learn the basic techniques for dealing a work for changing systems or new products. This can be called "project management techniques." We have several type of the techniques which are different indifferent industries and different countries. The course will be based on the world's most popular techniques which is consistent to Project Management Association in USA.	2	2
BUSI380	Project Management II	Consider the practical issues and problems and come up with better solution through class discussion. The aim of the course is to learn "project management techniques. The course will be based on one of the world's most popular techniques in compliance with Project Management Association in USA.	2	3~4
BUSIxxx	Principle of Finance	The course provides a clear understanding of investment industry essentials including learning industry structure and terminology. Each student gain a strong understanding of the complexity of the investment management industry, the importance of compliance, and a better sense of role in the firm.	4	3~4
BUSIxxx	Principle of Consumer Behavior	The purpose of this course is to acquire basic knowledge of consumer behavior and how understanding the behavior is critical to perform effective marketing activities. The course will provide insights to students on how consumers think and act upon external influencers and internal processes, and how companies can use these insights to achieve higher business performance. Furthermore, students will strengthen their business English and problem solving skills.	4	3~4
BUSI381	Multicultural Management	The objective of the course is to provide an understanding of the theoretical and the practical implications of international approaches to human resource management centered on Japan and Asia. The issues covered in this course include: the situation in the labor markets in term of demand and supply of human resources; the different approaches of HRM in the context of particular socio-cultural and business systems; the trends and challenges in the global work environment and the enduring context in which HRM functions and activities are conducted in Asia.; the way multinational companies select, prepare, compensate, and retain managers in Asia.	2	3~4
BUSI382	Sustainable Business and Management	The course aims to offer a brand introduction to the concept of sustainable development. It takes into account different aspects of the concept such as those related to people, culture, social cohesion, empowerment, education and health.	2	3~4
BUSI397	International Business (Area Study)	Business topics in Asia or any regions in the world up to the selection by faculty in charge	2	3~4
BUSI383	Contemporary Business Topics I	Course by a visiting professor invited by the exchange agreement.	2	3~4
BUSI384	Contemporary Business Topics II		2	3~4
BUSI	Stakeholder Dialogue	Stakeholder dialogue, a key part of corporate social responsibility, is a process by which an organization involves people who may be affected by the decisions it makes or can influence the implementation of its decisions. As stakeholder dialogues enable the stakeholders to jointly seek solutions that are not partial and that do not ignore difficulties. It has become a crucial employed by private and public sector organizations. In this course, students learn the basic concepts of corporate governance and corporate social responsibility through interactively engaging in stakeholder dialogues from various perspectives. A student will interactively conduct stakeholder dialogue by exchanging his/her role for the selected company. At the end of semester, a group presents how the company has collaborated with stakeholders.	2	3~4
BUSI385	Business Ethics	This course provides an understanding of changing business business practices in the global environment through a comparative analysis of American and Japanese corporations. The course also mainly address such issues as characteristics of Japanese management, business ethics as corporate strategy, corporate governance, business conduct guidelines, and so on. Especially, we discuss with students through the basic issues such as relationship between law and ethics	2	3~4
BUSI386	Environmental Management Issues	In this class we will compare the environmental management of Japanese and global companies. The course will cover the following questions: how the environmental management is carried out and how the methods of organization differ; how different companies overcome issues such as global warming water shortage and biodiversity; and why they are tackled in different ways.	2	3~4
BUSI387	Critical Thinking and Business Strategy	The course is designed to improve critical thinking required in the business world through learning the basic concept of global corporate strategy. The course uses several mini-cases to illustrate how the company has made a critical decision under the volatile, uncertain, complex, and ambiguous society. A group of students will describe the corporate strategy and differentiation among the industry at the end of semester.	2	3~4

General Courses (for all the students in English Track)

n.a. = not available

Course number	Title of Subject	Course Description	Credits	Grade	Prerequisite
<b>General Education Subjects (English)</b>					
GENG101	English I	The elementary level course will help students develop academic language skills and study skills required for academic study in English. English 1B & 2B is a two-semester course designed to equip students for academic study in English. The course aims to develop communicative abilities across the four major skill areas (listening, speaking, reading, and writing), provide a systematic review of grammar and vocabulary, and promote the development of study skills and independent learning.	2	1~4	
GENG102	English II		2	1~4	
GENG201	English III	English III/IV will help students continue to develop language and study skills they will need in the future. English III/IV is a two-semester, once-a-week course designed to equip students with the skills they need in the future. The objective of this course is to continue building on the progress made in English I/II. The course aims to develop communicative abilities, with a focus on helping students develop the skills necessary to effectively access reading and listening materials, and to draw on them in later spoken output. It will also promote the development of study skills, and encourage independent learning.	1	2~4	
GENG202	English IV		1	2~4	
GENG171	English for Study Abroad I	This class, which is only open to students in the English for Study Abroad Program, is designed to help students prepare for fully participating in western-style English-only classes at the university level. Homework for this course includes doing textbook assignments, reading graded readers and other books, and participation in an e-learning program. Students taking this class are required to also take the Academic Foundations (TOEFL Preparation) component of the English for Study Abroad Program.	2	1~4	
GENG172	English for Study Abroad II		2	1~4	
GENG173	TOEFL Preparation for Study Abroad I	The TOEFL Preparation element of the English for Study Abroad program will allow students to improve all four language skills needed for taking the TOEFL Internet-based Test (iBT). The course is designed to provide students with the skills necessary to achieve a score of 80 on the TOEFL iBT. This course uses ETS's Official TOEFL Prep Resources: The Official Guide to the TOEFL® Test, Official TOEFL iBT Tests Volume 2, and TOEFL® MOOC. TOEFL® MOOC is a six-week online course designed by the experts who created the TOEFL test. The Spring semester will explain the four sections of TOEFL iBT tests with reading, listening, speaking, and writing, and the Fall semester will explain Seven MORE real past TOEFL iBT tests. Students are encouraged to register BOTH Spring and Fall semesters. Students can take TOEFL iBT® Complete Practice Test two times for FREE. Students enrolled in this course must also enroll in the English for Academic Purposes component of the English for Study Abroad program.	2	1~4	
GENG174	TOEFL Preparation for Study Abroad II		2	1~4	
	Career Development	This course is designed to assist students in understanding the career development process, in order to make informed and appropriate occupational and educational decisions. Students will study key career development theories and learn how to integrate self-knowledge into occupational/life decisions, set goals, and devise strategies to attain these goals.	2	1~2	
GENG211	Test Preparation TOEFL I		1	1~4	
GENG212	Test Preparation TOEFL II	The TOEFL Preparation course will help students improve language skills for taking the TOEFL Internet-based Test (iBT).	1	1~4	
GENG221	Test Preparation TOEIC I	TOEIC Preparation Upper Intermediate is for students who scored from 490 to 620 on the test and want to significantly improve their scores. Students will improve the language and test-taking skills which are necessary for success on this test. By the end of the course, students have more knowledge of the test format and the English language skills required. In Spring students will be required to take the free July TOEIC test as part of this course. In Fall, students will be required to take the free December TOEIC test as part of this course.	1	1~4	
GENG222	Test Preparation TOEIC II		1	1~4	
GENG251	English Communication Advanced Intensive I	This is an advanced, twice-a-week class that will help students develop their English skills to a near-native level. The content of the course will be the study of African American history centered on the U.S. Civil Rights Movement through readings, writing, and discussion.	2	1~4	
GENG252	English Communication Advanced Intensive II		2	1~4	
GENG271	Professional English for Carrier Development I	n.a	2	1~4	
GENG272	Professional English for Carrier Development II	n.a	2	1~4	
GENG273	TOEIC Preparation for Carrier Development I	Important: Please come to the first day of class. The TOEIC Preparation element of the English for Career Development course is for students who wish to significantly improve their scores with a view to enhancing their career prospects. A score of 720 on the TOEIC test will be the target. Students will acquire the language and test-taking skills which are necessary for success on this test. By the end of the course, students will have more knowledge of the test format and the English language skills required to approach the test with confidence and a great expectation of achieving, or surpassing, the goal of 720 points. In both semesters, the course focuses on the listening and reading sections of the test. Students in this course must also enroll in the Business English component of the English for Career Development program.	2	1~4	
GENG274	TOEIC Preparation for Carrier Development II		2	1~4	
GENG141	English for Academic Purpose I	This course is designed to prepare students with the English skills required for participation in study abroad in semesters 2 and 3. The course will help students develop their writing, vocabulary, and grammar skills. In addition, the course will provide students with strategies to better manage their time and deal with the demands of western-style university level English-medium courses. The course runs in conjunction with the Academic Foundations for the Faculty of International Liberal Arts (FILA) course, and is only open to students in the FILA program.	2	1	Limited to FILA
GENG142	English for Academic Purpose II		2	1	Limited to FILA
GENG241	English for Academic Purpose: Study Abroad	This course takes place overseas at one of our affiliated overseas institutions. During the first semester overseas, students focus on developing English language skills related to reading, writing, and discussion. While students acclimate to their new academic environment, they are exposed to cross-cultural communication as they interact with students from all over the world. Readings are related to culture, science and technology, international business, and current events, and provide topics for discussions so that students can interact with their classmates from other foreign countries. Students develop 5-paragraph essay writing skills with unity and coherence, and discussion and presentation skills needed to express their thoughts and opinions.	12	2	Limited to FILA
<b>General Education Subjects (Other courses)</b>					
GFDC191	Freshman Seminar	The Freshman Seminar program offers first-year students the opportunity to learn basic academic skills including academic writing, discussion and presentation. Each seminar consists of 16 or 17 students; classes are interactive and participatory.	2	1	
GFDC192	Academic Writing 1	n.a	2	1~4	
GFDC193	Introduction to Mathematics	This course is devoted to algebra which deals with and integrals. The algebra has many formulas used in the natural and social sciences, for instance, engineering and economics.	2	1~4	
GUNI191	Basic Seminar	n.a	2	1~4	
GUNI192	Human Education Theory A	n.a	2	1~4	
GUNI193	Soka Education	This course is an exploration of the historical development and application of Soka (Value-Creating) Education. It provides a historical overview of the key concepts and ideals of Soka Education from their first formulation by Tsunesaburo Makiguchi through their concretization by Josei Toda and Daisaku Ikeda as a program of education for global citizenship. The course will also provide opportunities for students to develop their own applications of the methods and concepts of Soka Education. Specifically, the course will explore such key concepts as interdependence, value-creation (empowerment), diversity and global citizenship. The historical roots and contexts of these concepts will be presented, explored through structured dialogue and, finally, considered in terms of how they could be implemented in contemporary educational settings.	2	1~4	
GGCE191	Introduction to Peace Studies	The component to peace studies is critical thinking or learning to question our world in ways that help us to realize our interdependence not just with each other, but with our planet and all living beings. We will make a critical inquiry addressing various issues through interrelated sections. The first section will introduce the basic and primary elements of peace and conflict studies as a field. The second section of the course will cover contemporary transformations of peace and conflict around the world. In the final section, we will cover our individual reflection and put these pieces together.	2	1~4	
GGCE192	Environmental Science A	n.a	2	1~4	
GGCE193	Environmental Science B	n.a	2	1~4	
GGCE194	Area Studies A	n.a	2	1~4	
GGCE195	Area Studies B	n.a	2	1~4	
GGCE196	Japan Studies B	n.a	2	1~4	
GGCE197	General Education Seminar A	n.a	2	1~4	
GGCE198	General Education Seminar B	n.a	2	1~4	
GHUM191	Music	This year the topic of this music course will be "music and society." To the best of our knowledge, music of one type or another has been a part of every culture since the dawn of human civilization. Yet, because it is such a commonplace part of our lives, we seldom pause to consider the various uses and functions music plays in society as a whole. The aim of this course is to explore the world of music from the perspectives of sociology, cultural anthropology, and ethnomusicology. The topics listed below are given as examples of the kinds of things we will read about and discuss in class. The exact topics will be determined by the class members through a collaborative process on the first day of class.	2	1~4	
GHUM192	Introduction to Philosophy	This is an introductory course to philosophy for those who do not have any background knowledge about the subject. The course covers major areas of philosophy, such as philosophy of language, epistemology, metaphysics, philosophy of science, philosophy of mind, philosophy of religion and ethics. In each class, the instructor gives a lecture on the topic for the week and then students discuss the issues and problems they hear from the lecture. For the assessment, students are required to submit three small essays during the term. Also, students are required to submit one final essay on the topics covered in the course.	2	1~4	
GHUM193	Introduction to History	This course is an introduction to global economic history from the sixteenth to the nineteenth century. It mainly focuses on economic interactions between Europe and other parts of the world, represented by the European East India Companies and the Atlantic slave trade, but it also discusses their impacts on such major political events as the independence of the United States and the French Revolution. This course begins with the well-known phrase by E. H. Carr, "What is history?", showing that the historian's craft can mirror their views on the world in which they live, and thereby there are different views on any single event in the past. While the course basically traces European activities in extra-European worlds in the process of economic globalization, it also sheds light on non-European actors in Africa, the Americas and Asia to make it easier to understand that their agencies formed a part of the birth of the modern world.	2	1~4	
GSOC191	Sociology	n.a	2	1~4	

GSOC192	Introduction to International Relations	This course is an introduction to the causes and nature of Regional integration. The topic is presented from a historical, social scientific and normative perspective: We critically examine various theories of, and current debates about European and Regional integration by studying the process of integration, its effects and its constitutional character. At the end of the course you will have some insight into the theoretical explanations of integration; a closer understanding of the core issues in the EU as well as its structural working; you will also gain some knowledge how to compare the EU integration process with other attempts of regional integration.	2	1~4	
GSOC193	Political Science	This course will introduce basic themes and concepts central to the study of political theory and political philosophy The central aim of the course is to make sense of the idea of political authority within a society of free and equal citizens. To do so requires examining the kinds of justification available for supporting the modern political state. Classes will consist of short lectures coupled with group discussion and student presentations. This course will be of interest to students of philosophy, political science and anyone interested in politics more generally.	2	1~4	